
OTOP TAKES YOU ON A TRIP TO TAITUNG

March 2021



Affected by the recent pandemic, foreign travel has been prohibited. Are you frustrated by the restriction? OTOP will take you on an in-depth tour to Taitung away from the city's hustle and bustle to experience the beauty of Taitung.

Suggested Itinerary

DAY 1 : TAIPEI RAILWAY STATION → CHISHANG RAILWAY STATION → CHIHSHANG LUNCH BOX CULTURAL AND HISTORY MUSEUM → MR. BROWN AVENUE → GOLDEN HARVEST→HOTEL ACCOMMODATION (DINNER)

DAY 2 : HOTEL BREAKFAST→SANXIANTAI→PISIRIAN→DOULI VISITOR CENTER→AMIS FOLK CENTER→LUNCH→TAITUNG RAILWAY STATION→TAIPEI RAILWAY STATION

Chihshang Lunch Box Cultural and History Museum

The traditional “Chihshang Lunchbox” was made of Chihshang rice, which used to be presented as a tribute to the Japanese Emperor. The rice is cooked and hand-shaped into triangular rice balls placed on bamboo leaves. On top of the rice ball, there are fried pork, yellow pickled radish, roasted dried pork, pork liver, slices of lean meat, a small piece of omelet and fried shrimp cake made with flour and shrimps caught in local Dapo Lake with pickled plums to increase the appetite. The Bento is then packaged and wrapped with hemp rope; it is quite popular among the tourists.

In 2000, Jyi Shine Enterprises Co, Ltd introduced a new management team into the 60-year-old traditional Chishang Bento business and renamed the company “Wu Tao Chishang Lunch Box”. In 2002, “Wu Tao Chihshang Lunch Box”, “Chihshang Township Office”, and the local gentry donated traditional farming equipments and established the “The Chihshang's Lunchbox Museum”. The Museum went into further transformation in 2009 from displaying a static exhibition of lunch box history and farming instruments to providing an interactive experience that presents the Bento-making process in a scenario simulation of the old day reflecting the traditional taste and some of the disappearing early culture. The Museum was also given a new name again as “Chihshang Lunch Box Cultural and History Museum”.

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Tel: 089-862326

Address: No. 259, Zhongxiao Rd., Chishang Township, Taitung County 958001

Opening time: 08:00-20:00



Golden Harvest

Chihshang has become the “sacred place” for producing high-quality rice in Taiwan. The Chihshang Township Farmer’s Association hopes to include professional rice milling practice, rice cuisine DIY experience and farming experience activities to create an educational and leisure attraction. Thus, a tourist factory was established in 2011 to provide visitors with a place that is perceptive, leisure, intellectual, and educational. There are a cultural relic area and experience classrooms in the Golden Harvest in the factory area. The factory also offers free guided tours for reservation, a gift center and other service and facilities; it is the only tourist factory in Taiwan that integrates rice milling, manufacture and education.



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Tel: 089-865-936

*Address: No. 85-6, Xinxing,
Chishang Township, Taitung
County 958211*

Opening time: 9:00-17:00



Pisirian

"Siri" in the Ami language means goats, and "Pisirian" refers to "a place for goat herding". "Pisirian" is an indigenous community in Sanxian, Chengong Township, Taitung. It has a Chinese name, "Bai Shou Lian", while the residents still prefer "Pisirian", even though there have been no goats in the area for a long time. In 2012, under the leadership of the world-renown woodcarver, Rahic Talif, the indigenous people use their artistic talent, hand-crafted hundreds of wooden goats, each one with indigenous characteristics and different interesting looks. The wood-carved goats are displayed in the levee and on the armor blocks with the entire Pacific Ocean as the background, creating a special scene representing the unique local characteristics reproducing the past glory of goat farming in Pisirian. Additionally, also hidden in the community are 11 works by Jimmy Liao. In the weekends, you can enjoy the performance by Paw Paw Drum in Pisirian Culture Center.



Tel: 0915-777124

*Address: Bailian Rd., Chengong Township, Taitung
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